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ACCENT CORRECTION / REDUCTION

ACCENT CORRECTION FOR SPECIFIC LANGUAGE GROUPS

“Highly recommended for ESL/EFL studies, self-help, and general English study.” —*Library Journal*

The only English language neutralization programs that focus on the pronunciation problems of specific language groups. User-friendly, interactive, **self-correcting** exercises make learning easy. Ideal for classroom or home use, and for all levels. Use with existing ESL programs or independently.

Specific language programs available for speakers of:

- Arabic
- Chinese
- Japanese
- Korean
- Portuguese
- Russian
- Spanish
- Thai
- Vietnamese



Each Program Contains:

■ *The Sounds of the Letters of the Alphabet*

This practical interactive series emphasizes how to pronounce the letters of the alphabet for the spelling of names, addresses, and technical terms.

■ *The Different Sounds of Consonants & Vowels*

The sounds of consonants and vowels are pronounced in context. Close-ups showing how to form each word are followed by visual representations, providing vocabulary for all levels.

■ *Problem Consonants for Specific Languages*

Shows the position of the tongue, teeth, and lips for pronouncing specific consonants. Self-correcting drills reduce native language interference. Humorous vignettes make contrasting words easy to remember.

■ *Language-Specific Problem Consonant Clusters*

Close-ups of the teeth, tongue, and lips guide students in pronouncing initial and final position clusters. Self-correcting drills and exercises complete this segment.

■ *Problem Vowels for Specific Languages*

Interactive exercises have students identify which of two vowels was pronounced.

■ *Syllable, Word Stress, and Blending*

Introduction to syllable, word stress, and blending.



DVD/VIDEO MULTIPLE PROGRAM DISCOUNTS

1 for \$139	4 for \$384	7 for \$553
2 for \$224	5 for \$395	8 for \$632
3 for \$309	6 for \$474	9 for \$711

Public Performance Rights (PPR) included

BUY 5 OR MORE PROGRAMS FOR \$79 EACH.

Discounts apply when buying more than one program or more than one copy of the same program.

For further info, call us toll-free at 866-746-7111

ACCENT REDUCTION PROGRAMS FOR ALL NON-NATIVE ENGLISH SPEAKERS

These programs teach how to pronounce English vowels and consonants as well as syllables and words. The self-monitoring exercises, drills, and exams are ideal for libraries and classrooms.

Designed for ESL learners from Africa, Asia, Europe, Hispanic America, and the Middle East

Video
Demo on
Website

Three Editions to Choose from:

- **Abbreviated Edition:** Focuses on 20 problem consonants and 6 problem vowels ▪ **\$129 / 1 VHS or DVD**
- **Standard Edition:** Includes 22 problem consonants and initial & final consonant clusters and 10 problem vowels ▪ **\$199 / 1 VHS or DVD**
- **Complete Three-Volume Edition:** Covers 30 problem consonants and consonant clusters, 12 problem vowels with a review of accent, stress, & blending. Additional segments for Spanish speakers. Also includes a memorable skit and exercises on how to pronounce the L and R sounds ▪ **\$379 / 3 VHS or DVDs**

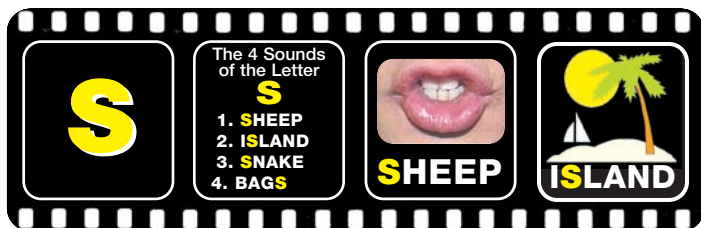
*Public Performance Rights (PPR) are included in price.
For further info, call us toll-free at 866-746-7111.*



THE ENGLISH ALPHABET FOR LITERACY AND ESL PROGRAMS

Emphasis on the different sounds of English vowels and consonants

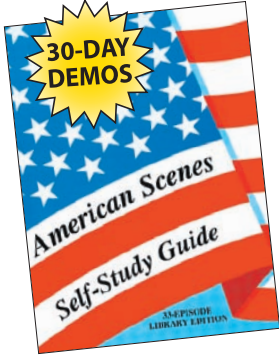
- Sample pictures and words
- Interactive drills



This program offers a review of the letters of the alphabet, an introduction to the different sounds of English consonants and vowels, basic-level vocabulary, pronunciation drills, and interactive exercises. It is ideal for both ESL students and new readers in either self-study or classroom settings. **“Recommended for public libraries.”** —*Library Journal* ▪ **\$99 / 1 videotape** ▪ **\$115 / 1 DVD** ▪ **37 min.**

ENGLISH AND E.S.L / E.F.L

AMERICAN SCENES VIDEOTAPE / DVD SERIES



This intermediate-level series features:

- 7 videotapes or DVDs with 33 episodes (6½ hrs)
- 7 audiotapes / CDs with audio track of the video
- Guide or workbook with a variety of exercises for before, during, and after viewing
- Teacher's manual for classroom version
- Bilingual Japanese & Spanish versions
- Vignettes-only version available on CD-ROM*

*The first American English Series
to Be Nationally Broadcast in China*

PROGRAM 1 "Getting Around" THEME: Travel

GRAMMAR FOCUS: Present / present continuous / past tenses
Includes airport, home & office, car rental office, and street settings ■ **73 min.**

PROGRAM 2 "Home Sweet Home" THEME: Housing

GRAMMAR FOCUS: Present perfect / present perfect continuous
Includes home and apartment settings ■ **76 min.**

PROGRAM 3 "Eat to Your Heart's Content" THEME: Food

GRAMMAR FOCUS: Past perfect / comparative & superlative forms
Includes supermarket and restaurant settings ■ **50 min.**

PROGRAM 4 "Hitting the Books" THEME: University Life

GRAMMAR FOCUS: Conditional forms
Includes counselor's office and library settings ■ **55 min.**

PROGRAM 5 "An Ounce of Prevention" THEME: Emergencies

GRAMMAR FOCUS: Past modals
Includes police station, street, home, hospital, and emergency room settings ■ **50 min.**

PROGRAM 6 "Getting Along" THEME: Everyday Living

GRAMMAR FOCUS: Gerunds & infinitives
Includes office, bank, boutique, and home settings ■ **45 min.**

PROGRAM 7 "Out on the Town" THEME: Social Settings

GRAMMAR FOCUS: Passive voice / subjunctive
Includes home and party settings ■ **65 min.**



*For CD-ROM pricing, contact Crossroads at 866-746-7111.
Public performance Rights (PPR) are included in price.

Available Versions of American Scenes

The 33-Episode Classroom Version of American Scenes

▪ 7 videos or DVDs ▪ 7 audios or CDs ▪ 1 workbook ▪ 1 teacher's manual with answers, cultural notes, vocabulary explanations, & video scripts ▪ **\$695 / all items**

The 33-Episode Self-Study Version of American Scenes

▪ 7 videos or DVDs ▪ 7 audios or CDs ▪ 1 workbook with cultural notes, vocabulary explanations, and video scripts for intermediate-level students

Available in bilingual Spanish-English ▪ **\$695 / all items**

The 33-Episode Self-Study Library Edition of American Scenes

▪ 7 videos or DVDs ▪ 7 audios or CDs ▪ 7 individual program guidebooks (or 1 combined guidebook) with vocabulary explanations, cultural notes, & video scripts that can be easily understood by intermediate-level students ▪ **\$695 / all items**

The 11-Episode Self-Study and Classroom Mini-Series Versions

Both Self-Study and Classroom versions include 11 episodes selected from: *travel, home, food, emergencies, social situations, and everyday living*. Workbooks contain drills, exercises, vocabulary, and cultural notes. Self-Study workbooks include the above items, plus answers and video scripts. **Available in a bilingual Spanish-English edition** ▪ **\$175 / 1 video or DVD with workbook**

American Scenes programs offer intermediate-level students:

Practical Settings—The seven thematic areas provide more than 300 important vocabulary words and phrases as well as useful how-to information.

Structures—The series emphasizes contrasting tenses, comparative and superlative forms, past modals, infinitives, participles, and the passive voice.

Language Functions—Skits in various registers cover 30-plus language functions.

Common Idioms—Presents 250 idioms and colloquial expressions in context.

For individual item sales, please contact Crossroads Video TOLL-FREE at 866-746-7111.

Other ESL / EFL Student & Teacher Materials

ENGLISH FOR HEALTH PROFESSIONALS

Illustrated text and CD—English-Chinese version available **\$39 / text & CD**

EL ALFABETO INGLÉS / THE ENGLISH ALPHABET

This lively 45-minute bilingual Spanish-English DVD reviews the sounds of English vowels and consonants. Use alone or with other programs. **\$55 / 1 DVD**

SPEAK FREELY CONVERSATIONAL ENGLISH TEXTBOOK-WORKBOOK

Intermediate-level conversational English textbook-workbook. English-Chinese bilingual edition. **\$37 / 335-page textbook-workbook**

JOURNEY INTO ENGLISH SENTENCE GENERATOR™ TEACHER'S MANUAL

This ESL / EFL teacher's manual introduces an English Sentence Generator™ that lets users create hundreds of sentences from 40 core words. **\$39 / 1 book**

THE TRIAL AND WRITE IT RIGHT FOR LITERACY AND ESL PROGRAMS

“Recommended for most libraries”

—Library Journal

Video
Demo on
Website

The DVD program **THE TRIAL** focuses on a promising college student who, on a dare, steals a sports car and now faces four charges and the likely possibility of incarceration.

The program offers an effective dynamic learning format:

Scene



True/False Questions



Flashback to Answers



Multiple-Choice Questions



Flashback to Answers

THE TRIAL DVD is designed to:

- Improve aural comprehension
- Build vocabulary
- Introduce colloquial language
- Teach useful idioms
- Provide many composition and conversation topics for ESL and native speakers of English



The CD program **WRITE IT RIGHT** contains:



- A printable PDF file
- Rules for essential and conventional punctuation
- Examples of the rules taken from **THE TRIAL**
- Click access to all segments

Both programs have self-correcting exercises and exams. Ideal for classroom or self-study. Also use to review for standardized tests.

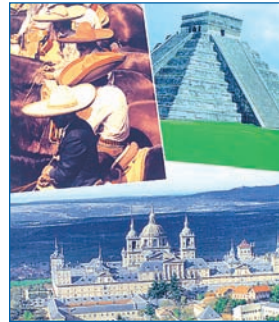
**As Independent Programs ■ \$179 / 1 DVD and 1 pdf file on CD
CD sold separately \$29**



SPANISH EDUCATION

Journey Into Spanish Multimedia Materials

Print Materials



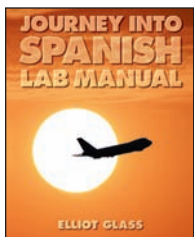
JOURNEY INTO SPANISH TEXTBOOK-WORKBOOK

This beginning-level book features:

- A user-friendly 508 page combination textbook-workbook in 8.5 x 11 inch spiral paperback format.
- A review of basic English structures and patterns that enables students to more easily comprehend structures and patterns in Spanish.
- Clear, concise explanations and effective mnemonic devices that permit quick assimilation of the more difficult grammatical concepts.
- A continuous story line developed through *lecturas*, *diálogos*, and *tarjetas postales* that narrates the experiences of three students in *El mundo hispano*.
- *Diálogos* and *mini-diálogos* that emphasize language functions in various contexts and highlight the spoken and colloquial speech of young adults. Both the *diálogos* and *mini-diálogos* invite a variety of role-play situations.
- The Sentence Generator™ that enables students to create over 1,000 sentences indicating past, present, and future actions from just 39 core words.
- Historical and cultural information presented through brief histories of Spain, South America, Mexico, and the Hispanic Caribbean as well as segments on *Apuntes*, *Curiosidades culturales*, and *Curiosidades históricas*.
- *Curiosidades lingüísticas* which highlight many Spanish words that have been incorporated into English, and explain language-related idiosyncrasies.
- Recycled and updated technology vocabulary plus dozens of drawings, maps, and photos.

For more details and to download sample chapters, go to www.crossroadsvideo.com

\$40 / 1 textbook-workbook



JOURNEY INTO SPANISH LAB MANUAL

- Contains exercises, drills, and quizzes that are designed to improve pronunciation and aural / oral skills.
- Facilitates the learning of crucial patterns and structures.

\$28 / 1 manual ■ 178 page, 8.5 x 11-inch spiral paperback

JOURNEY INTO SPANISH TEACHER'S MANUAL

- Provides answers to all exercises in the textbook-workbook and lab manual.
- Offers suggestions for introducing concepts and patterns, as well as historical, cultural, and linguistic facts. Contains reproducible illustrations and graphics.
- Includes sample exams and answers. (*Exams are also available on disc.*)

\$36 / 1 manual ■ FREE with classroom adoption of Journey Into Spanish textbook

JOURNEY INTO SPANISH AUDIO/CD/MP3 SERIES

The *Journey Into Spanish* Audio Program improves listening comprehension, pronunciation, and writing skills and provides a review of the grammar and vocabulary covered in the textbook. Use in either language lab or independent study settings. Use with the *Journey Into Spanish Lab Manual*. **\$149 / 15 CDs or \$69 / 1 MP3 disc**

FREE with adoption of text-workbook



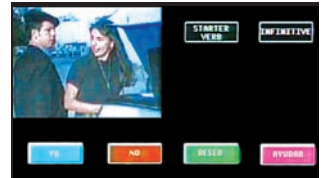
THE JOURNEY INTO SPANISH SENTENCE GENERATOR™ CD-ROM FOR P.C.

With only 39 core words, learners at all levels can generate more than 1,000 practical sentences.



In addition to providing a format and method for creating 1,000 sentences from 30 words, the Sentence Generator™ CD-ROM teaches users how to express past, present, and future actions without memorizing the verb endings for tenses. Clear explanations and examples are enhanced by entertaining video clips and self-monitoring quizzes.

Designed for those who wish to converse in Spanish right away and for those who have difficulty forming sentences. Quizzes and exercises give users an immediate sense of accomplishment.



The Sentence Generator CD-ROM is available for both individual and classroom use.

“A solid resource. An excellent way to teach students. It could be used as either enrichment or remediation throughout the year.” —Infotech

\$99 / 1 CD-ROM (Institutions) ■ \$49 / 1 CD-ROM (Individuals)

FREE with adoption of text-workbook

THE JOURNEY INTO SPANISH ONLINE SENTENCE GENERATOR™

(1) Complements beginning-level courses (2) utilizes the Sentence Generator method found in the textbook-workbook and CD-ROM (3) offers a wide range of cultural information (4) provides grammar notes, exercises, quizzes, and video reviews with recall and comprehensive tests (5) features a database that permits both students and instructors to monitor scores, measure progress, and set new goals.



Free with adoption of text-workbook, also available for self-study. Call 866-746-7111



Videotapes / DVDs for Journey into Spanish

SPANISH THE EASY WAY/ESPAÑOL SIN ESFUERZO (DVD/VIDEO PROGRAM)



This two-part beginning-level program includes:

PART 1 begins with a warm-up comprehension exercise which underscores the large number of English words borrowed from Spanish. A review of rules for stress now shows viewers how to pronounce cognates—words that have the same spelling and meaning in Spanish and English. In between the 14 categories of cognates presented there are humorous vignettes and self-monitoring quizzes that use recognizable cognates which allow the viewer to understand the dialogs. This part ends with a memorable “soap opera”, *Historia de un amor deshonesto*. ■ **76 min.**

PART 2 focuses on a variety of common greetings, farewells, useful expressions and polite commands, all incorporated in humorous settings. Not only do male and female voices familiarizing the viewer with a variety of regional pronunciations (accents) but there are also examples of rapid speech which is characteristic of Caribbean Spanish. ■ **8 min.**

\$199 / 1 DVD ■ FREE with adoption of *Journey Into Spanish* textbook



SPANISH FOR PROFESSIONALS SELF-STUDY MULTIMEDIA SERIES

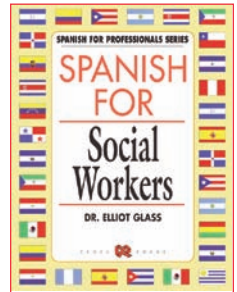
Programs Individually Designed for:

- **BANK PERSONNEL**
- **BUSINESS PROFESSIONALS**
- **SOCIAL WORKERS**
- **HEALTH PROFESSIONALS**
- **LAW ENFORCEMENT**
- **REAL ESTATE ASSOCIATES**
- **MORTGAGE BROKERS**
- **EDUCATORS & SUPERVISORS**

The **Spanish for Professionals Multimedia Series** enables non-Spanish speakers to perform their jobs courteously and effectively with minimal language skills. Useful job-related



commands and phrases are taught through a variety of media. Special attention is given to mastering the Sentence Generator™ allowing learners to create more than 1,000 sentences from 39 core words. Includes strategies—such as replacing “open-ended questions” with commands or multiple-choice phrases—which help to maintain control of job-related situations.

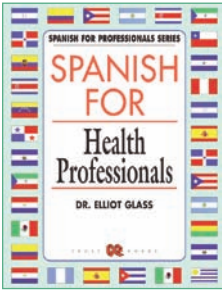


Each Self-Study, Library, and Classroom program comes with:

- **1 user-friendly textbook-workbook** with comprehensive glossaries
- **1 booklet** on How to Use Your Self-Study Program
- **2–5 Audio cassettes or CDs**
- **1–3 DVDs** #1: Cognates (similar words in Spanish & English); #2: Sentence Generator™ and useful phrases
- **1 Sentence Generator™ CD-ROM**
- **3-hole binder** which houses program components

\$399/Entire Program ■ Also sold separately ■ Discounts available for multiple purchases

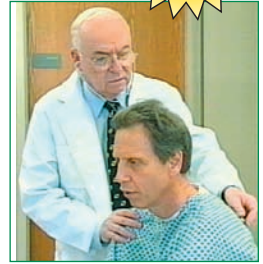
SPANISH FOR HEALTH PROFESSIONALS SELF-STUDY DVD/VHS PROGRAM



Currently being used in hospitals across the U.S., this video is based on 25 years of teaching job-related Spanish to health practitioners. It offers 65 practical commands and phrases that allow the health professional—with a limited vocabulary—to carry out procedures and duties with Spanish speaking patients. The objective is to put the health professional with minimal language skills in control of job-related situations. The focus is on learning commands and phrases that elicit short, direct answers instead of long, complicated explanations.

Video
Demo on
Website

As sequential vignettes take viewers from the **emergency facility** to the **examination room**, and to the **doctor's office**, more cognates are introduced. Viewers respond to self-monitoring interactive drills, exercises, and quizzes which enable them to easily memorize the commands and practical phrases that make up this comprehensive series. The DVD concludes with Spanish instructions for taking medications, applying ointments, and bandaging injuries.



\$255 / VHS or DVD (93 min.) ■ \$18 / Easy Review with complete soundtrack on CD

MEDICAL SPANISH POCKET TRANSLATOR AND SENTENCE GENERATOR™

The **Medical Spanish Pocket Translator & Sentence Generator™** is an indispensable language tool consisting of a sturdy pocket-size, foldable, easy-access card with accompanying audiotapes or CDs—all housed in a plastic case. An ideal companion for emergency situations and routine medical exams.

“A very effective way to learn crucial job-related commands and phrases.”

—Abraham Abittan, M.D., New York

The translator, proven effective in nationwide hospitals, contains:



- **127** “point to or say” disorders, allergies, symptoms, medications, common conditions, and comfort questions
- **74** practical commands and phrases
- **70** core words that can create thousands of job-related phrases and questions
- **34** phrases describing types of pain, medical tests and results
- **25** illustrated body parts labeled in Spanish
- Easy-to-use strategies to translate prescriptions
- Segments on pronunciation and words to watch out for

\$99 / 1 pocket translator with either 2 audiotapes or 4 compact discs

PROFESSIONAL SPANISH COURSES ON CDS

- Health Professionals
- Educators
- Social Workers
- Realtors
- Bank Personnel
- Business
- Law Enforcement Personnel

Programs include workbook, How to Use booklet, and 2 or more CDs

AREAS COVERED: Pronunciation, greetings, courtesies, task-related commands and phrases, relevant vocabulary, and a Sentence Generator™ that enables you to create more than 1,000 job-specific sentences with fewer than 50 core words

\$179 Complete program

Other Spanish Language Materials

SPANISH FOR THE TRADES SERIES

Teaches you to communicate in Spanish with workers in the following settings:

Construction
Restaurants
Emergencies

Agricultural/Landscaping
Home Cleaning/Repair
Domestic Help/Childcare

Features: Pronunciation, polite commands, and job-related words and phrases. Includes a Sentence Generator™ that allows users to create 1,000 job-specific sentences from 29 core words. ■ **\$89 / 1 text & 1 CD**



EL POLÍTICO HONESTO TEXT AND VIDEO/DVD SERIES

This award-winning spoof for intermediate-level learners includes: *ser vs estar*, *por vs para*, *preterit vs imperfect*, *object pronouns*, *future tense* and *subjunctive clauses*. The 158-page stand-alone text offers concise explanations, a video script for each episode, and a variety of graded exercises for students of all levels.

Video/DVD episodes include:

1. *La Campaña* (the campaign) **21 min.**
2. *Las Maniobras* (the schemes) **20 min.**
3. *La Entrevista* (the interview) **17 min.**
4. *La Investigación* (the inquiry) **19 min.**
5. “50 Minutos”—(the exposé) **20 min.**
6. *La Cárcel* (in prison) **17 min.**

\$27 / text only ■ \$125 / DVD & text



CUBAN LITERATURE—NARRATIVA Y LIBERTAD



This 1,118 page, 2 volume Spanish edition presents more than 200 short stories by new and well-known Cuban authors describing their hopes and disappointments in exile. Features some of the most important works of contemporary Cuban literature. A must for any library. ■ **\$55 / 2 volume set**



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You may also order from our website at www.crossroadsvideo.com Click on the **ORDER NOW** link below the product description, follow the instructions on the page. **Toll-free phone/fax: 866-746-7111**

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Exchange Policy: All audiovisual materials may be exchanged for same product only. Crossroads verifies the quality of all products before shipment. Defective products must be returned to determine the cause of the problem. Crossroads Video is not responsible for damage or problems caused by the customer's equipment.

Crossroads Video reserves the right to change prices, terms, and conditions without prior notice. Always check our website for current info.

SHIPPING INFORMATION

Products are usually sent UPS ground, insured, or by media mail, insured. Contact us for quicker service or foreign delivery. Minimum shipping charge is \$10.50. Approximate shipping rates for U.S. and Canada are:

10% OF THE TOTAL ORDER FOR ORDERS OF \$17 to \$99

8% OF THE TOTAL ORDER FOR ORDERS OF \$100 to \$600

5% OF THE TOTAL ORDER FOR ORDERS OF \$601 or OVER

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PHONE # _____ E-MAIL _____

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Crossroads Product Order Form



PRODUCT	ISBN	PRICE	QUANTITY	SUBTOTAL
American Scenes Classroom Version	1-932025-00-6	\$695.00	_____	\$ _____
American Scenes Self-Study Mini-Series	1-932025-03-0	\$175.00	_____	\$ _____
American Scenes Self-Study Complete Version	1-932025-01-4	\$695.00	_____	\$ _____
American Scenes Self-Study Library Version	1-932025-02-2	\$695.00	_____	\$ _____
El Alfabeto inglés (The English Alphabet) DVD	1-932025-04-9	\$55.00	_____	\$ _____
El Político Honesto VHS/DVD Series	1-932025-05-7	\$125.00	_____	\$ _____
El Político Honesto Textbook-Workbook	1-932025-06-5	\$27.00	_____	\$ _____
Journey Into English Sentence Generator™ Teacher's Manual	1-932025-41-3	\$39.00	_____	\$ _____
Journey Into Spanish Audiotapes / CDs—15 tapes / 15 CDs	1-932025-09-X	\$110/\$149	_____	\$ _____
Journey Into Spanish CD (MP3 Version)	1-932025-10-3	\$69.00	_____	\$ _____
Journey Into Spanish Lab Manual	0-89529-609-8	\$28.00	_____	\$ _____
Journey Into Spanish Teacher's Manual	0-89529-742-6	\$36.00	_____	\$ _____
Journey Into Spanish Textbook-Workbook	0-89529-728-0	\$40.00	_____	\$ _____
Medical Spanish Pocket Translator & Sentence Generator™	1-932025-14-6	\$99.00	_____	\$ _____
Narrativa y Libertad—Cuban Literature	0-89729-665-6	\$55.00	_____	\$ _____
Professional Spanish Audio Courses—Complete Program	1-932025-47-2	\$179.00	_____	\$ _____
Say It Right Accent Reduction Abbreviated Edition	1-932025-16-2	\$129.00	_____	\$ _____
Say It Right Accent Reduction Standard Edition	1-932025-17-0	\$199.00	_____	\$ _____
Say It Right Accent Reduction Complete 3 Volume Edition	1-932025-18-9	\$379.00	_____	\$ _____
Say It Right English Alphabet Program (Video: \$99 / DVD: \$115)	1-932025-19-7	\$99/\$115	_____	\$ _____
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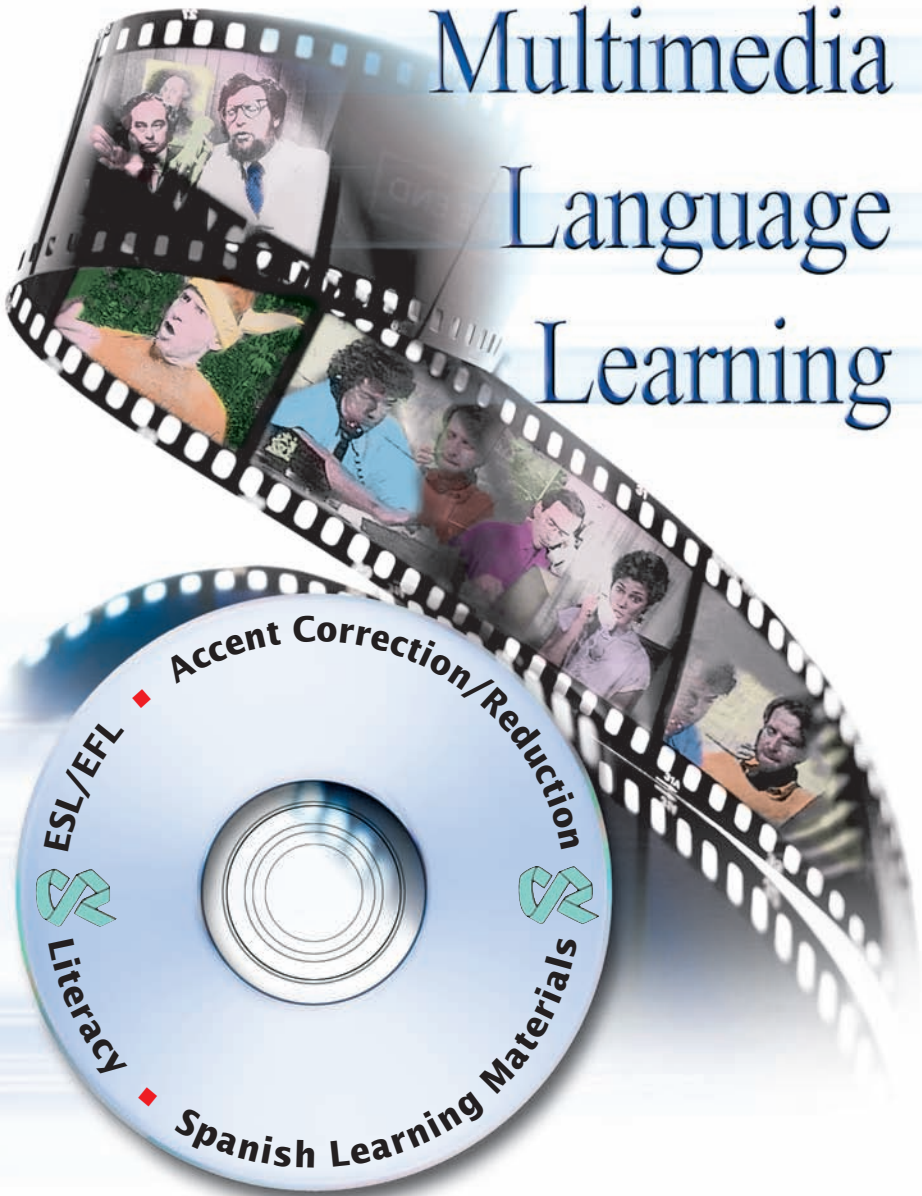
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